



*The Persona C25 Desktop Card Printer*

Simply dependable.

Simply affordable.

Simply *Persona*.

### **A high-performance, economical card printer for your growing needs.**

Let the Persona® C25 Desktop Card Printer handle your next demanding print run. This robust, affordable printer gives you great-looking, high-resolution cards for an entire spectrum of personalized applications.

#### ***Fast, on-demand personalization***

The C25 features built-in RAM, so your system can process information while still printing cards. An easy-to-use software driver makes printing a snap. Plus, the LCD display provides instant notification of status and diagnostics. An input capacity of up to 100 cards means you'll have longer, uninterrupted batch printing.

#### ***Brilliant color***

Utilizing an advanced dye-sublimation technology, the Persona C25 creates brilliant, full color and one color cards. It gives you the ability to print edge-to-edge, photo-quality color on both sides of a card.

#### ***Smart and secure options***

An ISO magnetic stripe module can be added for security and access functionality. Smart card encoding is available for multi-purpose uses including time and attendance, cafeteria, vending, restricted access, and much more.

Let a Persona desktop card printer meet your needs and budget!

### ***Persona C25*** *Specifications Overview*

#### **Print Speed**

30 seconds per card (YMCKO)

6 seconds per card (K)

#### **Print Resolution and Colors**

300 dpi

Up to 16.7 million colors

#### **Print Method**

Photo-quality dye-sublimation/

Resin thermal transfer

#### **Print Applications**

Text, logos, bar codes, signatures  
and photos in full color

# Persona C25

## DESKTOP CARD PRINTER SPECIFICATIONS

<b>Print Method:</b>	Dye-Sublimation / Resin Thermal Transfer
<b>Resolution:</b>	300 dpi (11.8 dots / mm)
<b>Colors:</b>	Up to 16.7 million / 256 shades per pixel
<b>Print Ribbon Options:</b>	Full color with resin black, YMCKO*, 250 prints Full color with two resin black panels, YMCKOK*, 250 prints Dye-sublimation black, BO*, 500 prints Resin black, green, blue, red, white, silver, gold and scratch-off, 1000 prints
<b>Print Speed:**</b>	30 seconds per card / 120 cards per hour (YMCKO)* 6 seconds per card / 600 cards per hour (K)*
<b>Accepted Standard Card Sizes:</b>	CR-80 (3.375" L x 2.125" W / 85.6mm L x 54mm W)
<b>Print Area:</b>	CR-80 edge-to-edge (3.37" L x 2.11" W / 85.5mm L x 53.5mm W)
<b>Accepted Card Thickness:</b>	.010" (10 mil) to .030" (30 mil) / .254mm to .762mm
<b>Accepted Card Types:</b>	PVC or polyester cards with polished PVC finish; monochrome resin ribbon required for 100% polyester cards
<b>Input Hopper Card Capacity:</b>	100 cards (.030" / .762mm)
<b>Memory:</b>	2MB RAM
<b>Display:</b>	LCD display shows printer status and diagnostic error prompts
<b>Software Drivers:</b>	Windows® 3.1x/95/98/Me/NT 4.0/2000/XP
<b>Encoding Options:</b>	•ISO Magnetic Stripe Encoding Module, dual high- and low-coercivity, Tracks 1, 2, and 3 •E-card Docking Station (required for 3 <sup>rd</sup> party smart card encoding)
<b>Interface:</b>	Centronics Parallel, IEEE 1284 compliant; network compatible
<b>Operating Temperature:</b>	65° to 80° F / 18° to 27° C
<b>Humidity:</b>	20-80% non-condensing
<b>Dimensions:</b>	9.05" H x 17.43" W x 10.94" D 229mm H x 442mm W x 278mm D
<b>Weight:</b>	26 lbs. / 11.8 kg
<b>Agency Listings:</b>	Safety: UL 1950, CSA C2.2 and TÜV-GS (IEC-950) Emissions: FCC Class B, CRC c1374, Class B and TÜV-EMC (IEC-801 -2, -3, -4; CISPR 22, Class B), CE
<b>Supply Voltage:</b>	100-240 VAC, 2A
<b>Supply Frequency:</b>	50 Hz / 60 Hz
<b>Warranty:</b>	Printer – One year Printhead – One year/unlimited pass with UltraCard™ cards
<b>Options:</b>	•Printer Cleaning Kit •USB-to-Parallel Interface Cable (Windows 98/Me/2000/XP only) •External Print Server (Windows only; used for stand-alone networking of printers)

\* Indicates the ribbon type and the number of ribbon panels printed where Y=Yellow, M=Magenta, C=Cyan, K=Resin Black, B=Dye-Sub Black and O=Overlay

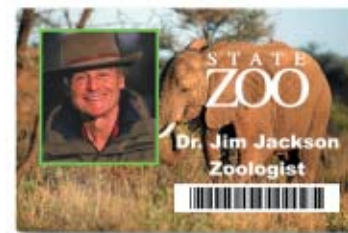
\*\* Print speed indicates an approximate batch print speed and is measured from the time a card feeds into the printer to the time it ejects from the printer. Print speeds do not include encoding time or the time needed for the PC to process the image. Process time is dependent on the size of the file, the CPU, amount of RAM and the amount of available resources at the time of the print.

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### Corporate

- employee ID badges
- visitor badges
- access control badges
- computer access cards
- parking access cards
- business cards
- calendar cards
- inventory control cards
- trade show promotions
- cafeteria payments



### Memberships

- membership cards
- access control badges
- VIP cards
- certification cards



### Customer Loyalty

- discount cards
- loyalty cards
- phone cards
- VIP cards
- charge cards



### Education

- student ID badges
- cafeteria payments
- library checkout
- activity passes
- equipment checkout
- bus verification
- nurse's office files
- booster club cards
- pocket-size schedules

# FARGO®

Card Personalization Systems

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